



WJLA
1100 Wilson Blvd. 6th Floor
Arlington, VA 22209

WJLA-TV/DT WASHINGTON, DC

SRH Media Inc.
2204 Countryside Drive
Silver Springs, MD 20905

Contract # 197418

Schedule Dates 10/01/12-10/05/12
Advertiser Sobhani for Senate (16132)
Agency SRH Media Inc. (3168)
Product Political-Political (1088)
Brand Sobhani 10/1-10/5 (7220+)
Salesperson Petro, Susan (1110)
Sales Office WJLA - Core Team
Buyer Name Hazeltin, Steve
Phone/Fax /
CPE SOBHANI/10/1-10/5/12
Account Types Local/Political Candidate Agency
Billing Type Standard
Comments

Date Entered 09/28/12
Last Modified 09/28/12
Entered By Susan Petro
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$5,025.00
Net Total \$28,475.00
Sales Tax

WJLA Arlington (WJLA)
By Broadcast Month
Oct. 2012
Grand Total:
Spots 14
Rate \$33,500.00
\$33,500.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/01/12-10/05/12	4	:30	4:58A- NEWS-GOOD MORNING WASHINGTON	1				1	1			3	\$300.00	\$900.00	WJLA Arlington (WJLA)		9/28/12
2.0	Normal Line / SPOT	10/02/12-10/02/12	3	:30	6A- NEWS-GOOD MORNING WASHINGTON @6A	1		1						1	\$1,400.00	\$1,400.00	WJLA Arlington (WJLA)		9/28/12
3.0	Normal Line / SPOT	10/03/12-10/03/12	3	:30	6:59A- ABC-GOOD MORNING AMERICA	1			1					1	\$1,600.00	\$1,600.00	WJLA Arlington (WJLA)		9/28/12
4.0	Normal Line / SPOT	10/03/12-10/03/12	3	:30	4:58P- NEWS-ABC 7 NEWS @ 5P	1			1					1	\$2,000.00	\$2,000.00	WJLA Arlington (WJLA)		9/28/12
5.0	Normal Line / SPOT	10/02/12-10/05/12	3	:30	5:59P- NEWS-ABC 7 NEWS @ 6P	2		1		1				2	\$3,200.00	\$6,400.00	WJLA Arlington (WJLA)		9/28/12
6.0	Normal Line / SPOT	10/02/12-10/05/12	3	:30	11P- NEWS-ABC 7 NEWS @ 11P	2		1		1				2	\$3,600.00	\$7,200.00	WJLA Arlington (WJLA)		9/28/12
7.0	Normal Line / SPOT	10/04/12-10/04/12	3	:30	11P- NEWS-ABC 7 NEWS @ 11P	1				1				1	\$3,600.00	\$3,600.00	WJLA Arlington (WJLA)		9/28/12
8.0	Normal Line / SPOT	10/02/12-10/04/12	3	:30	6:58P- WHEEL OF FORTUNE	2			1	1				2	\$4,500.00	\$9,000.00	WJLA Arlington (WJLA)		9/28/12
9.0	Normal Line / SPOT	10/04/12-10/04/12	3	:30	6A- NEWS-GOOD MORNING WASHINGTON @6A	1				1				1	\$1,400.00	\$1,400.00	WJLA Arlington (WJLA)		9/28/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

We warrant that the information shown on this invoice was taken from the official program log. Terms & Conditions for ad sales and paid programming are reflected on our website at www.wjla.com and are incorporated by reference in their entirety.